



2024 Catalog



American Owned and Operated Since 1896



A Standard of Unparalleled Quality and Integrity







When Erford L. Page married Cornelia J. Russell in 1889, he had little idea that his marital partnership would evolve into a business partnership. But that's what happened. That is how the Page Seed Company was born.

To trace the history of this important upstate New York manufacturer, we have to start in 1886. That year, Erford Page, together with his uncle, Albert Page, joined forces in a grocery business in Greene, New York. But groceries weren't enough to satisfy E.L. Page, so a few years later, he also opened Page's Star Store, a first class general store located in the center of the village of Greene, New York.

After Mr. Page's marriage to Cornelia, he built a greenhouse at their home. His hobby was growing ferns and plants and the greenhouse was to indulge that hobby. It wasn't long before he discovered that a hobby can become a business. A plant and seed department was installed in his store that gained popularity around the surrounding area.

By 1896 Erford and Cornelia formed a mail order business dealing in vegetable and flower seeds, plants and bulbs. From this to the packet seed business was an easy step and The Page Seed Company was established. In 1897, they took their first venture into distribution. They sent Nasturtium and Sweet Pea seed packets at 5 cents per packet to 100 merchants in neighboring towns. Sales were increasing and space was becoming limited.

With their success, in 1902 the Page's Star Store closed its doors and the Page Seed Company was moved to a 26 acre parcel on the east side of the village, where the business continues today.

The Page Seed Company still maintains its standard of quality seeds as set forth in the very first printed catalog: "No better seeds can be bought than those we sent out, and are true to our name." Here we are in our 127th year and we continue to provide our customers with the highest quality products at a fair price, with on-time delivery and the utmost respect for our employees and customers.

We thank you for your trust and business and promise to provide you with the best as our founders did in 1896.

Sincerely,  
The Management Team



Page's®  
ORGANIC GARDENS

US Sales Only

02-ORH240 • Organic Herb Counter Top Display  
240 Herb Packets/Display  
Pre-priced \$2.49      Retail Value: \$597.60

02-ORV500 • Organic Vegetable Counter Top Display  
500 Vegetable Packets/Display  
Pre-priced \$2.49      Retail Value: \$1297.60

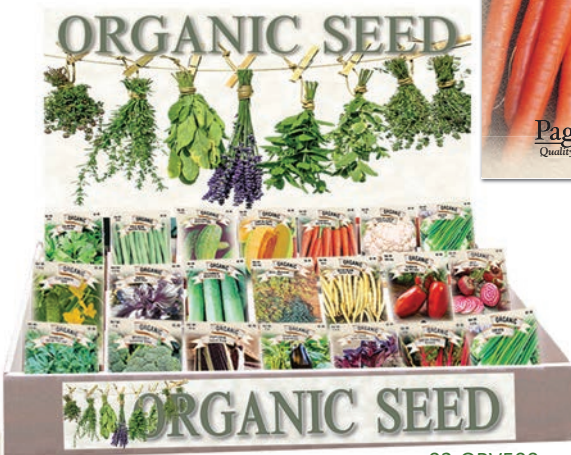
02-ORV700 • Organic Floor Display  
700 Vegetable & Herb Packets/Display  
Pre-priced \$2.49 & \$2.99      Retail Value: \$1798.00



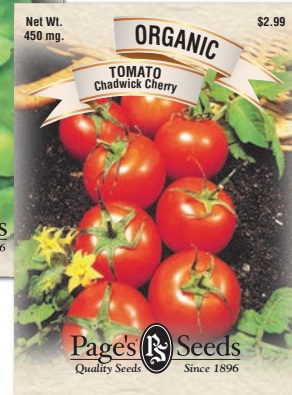
Certified Organic by NOFA-NY  
Certified Organic, LLC

02-ORH240

02-ORV700



02-ORV500





Page's® Premium  
STANDARD FLOOR  
DISPLAYS

Pre-packaged Regional Favorites  
Fully Customized Seed Choices Available  
Pre-priced \$1.89-\$4.99

FLOOR DISPLAYS

Page's® Premium Standard  
"Vegetable & Flower" Assortment  
1000 pkts/display \* 60/40 Mix

02-P1000

Pre-priced \$1.89

Retail Value: \$1890.00

02-P1000S (Southern)

Pre-priced \$1.89

Page's® Premium Standard "All Vegetable" Assortment  
1000 pkts/display

02-P1000V

Pre-priced \$1.89

Retail Value: \$1890.00

02-P1000VS (Southern)

Pre-priced \$1.89

Page's® Premium Standard "All Flower" Assortment  
1000 pkts/display

02-P1000F

Pre-priced \$1.89

Retail Value: \$1890.00



02-P1000



American Seed Trade Association - June 24, 1916



# Page's® Premium SPINNER & COUNTER DISPLAYS



Page Seed Employee Luncheon - 1940

ORGANIC SEED



02-ORV700



02-P1000



02-P500

## COMBINATION DISPLAYS

Page's® Premium Standard "Vegetable & Flower" Assortment  
1500 pkts/display • 2 Panel Display

02-SP660  
Pre-priced \$1.89

02-SP660S (Southern)  
Retail Value: \$2835.00

Page's® Premium & Organic Assortment  
2700 pkts/display • 4 Panel Combination Display

02-SP2700  
Pre-Priced \$1.89 - \$2.99

02-SP2700S (Southern)  
Retail Value: \$5578.00

## COUNTER DISPLAYS

Page's® Premium Standard "Vegetable & Flower" Assortment  
500 pkts/display • 50/50 Mix

02-P500  
Pre-priced \$1.89

Retail Value: \$945.00

02-P500S (Southern)  
Pre-priced \$1.89

Retail Value: \$945.00

Page's® Premium Standard "All Vegetable" Assortment  
500 pkts/display

02-P500V  
Pre-priced \$1.89

Retail Value: \$945.00

02-P500VS (Southern)  
Pre-priced \$1.89

Retail Value: \$945.00

Page's® Premium Standard "All Flower" Assortment  
500 pkts/display

02-P500F  
Pre-priced \$1.89

Retail Value: \$945.00



MISSION - San Juan



## Page's® Premium THEME GARDENS

Collections of "colorful and flavorful"  
varieties certain to enhance your  
garden experience!

### Traditional Perennial & Wildflower Collection

Pre-priced \$1.89

02-PW250

Retail Value: \$472.50

250 packets per display

### Culinary Herb Collection

Pre-priced \$1.89

02-CH250

Retail Value: \$472.50

250 packets per display

### Sun Chasers Sunflowers

Pre-priced \$1.99

02-SF180

Retail Value: \$358.20

180 packets per display

### Hummingbird Collection

Pre-priced \$1.89

02-HB250

Retail Value: \$472.50

250 packets per display

### Texas Bluebonnet

Pre-priced \$1.89

02-TB250

Retail Value: \$472.50

250 packets per display

### Butterfly Collection

Pre-priced \$1.89

02-BF250

Retail Value: \$472.50

250 packets per display

### Traditional Herbs

Pre-priced \$1.89

02-TH250

Retail Value: \$472.50

250 packets per display



02-PW250



02-CH250



02-SF180



02-HB250



02-BF250



02-TH250



BANQUET - American Trade Association - at Sherman Hotel - June 22, 1922



Page's® Premium  
SPECIALTY GARDENS

02-PA0450



Pre-Priced \$1.89

02-PA0450 • Page's® American Originals  
Collection of American Original Heirloom Varieties  
28 Pocket Counter Display.

Retail Value: \$850.50



02-HTP250

Pre-Priced \$1.89-\$4.99

02-HTP250 • Page's® Heirloom Peppers & Tomatoes  
12 Pocket Counter Display.

Retail Value: \$997.50



02-MH250

Pre-Priced \$1.89-\$4.99

02-MH250 • Page's® Medicinal Herbs of the 17th-19th Century  
12 Pocket Counter Display.

Retail Value: \$774.50

02-PHH450



Pre-Priced \$1.89

02-PHH450 • Page's® Heirloom Herbs  
28 Pocket Counter Display.

Retail Value: \$850.50



Page's® Premium  
SPECIALTY GARDENS



02-P450PN

Pre-Priced \$1.89-\$3.25

**02-P450PN** • Page's® Birds, Bee's and Butterflies  
Collection of 28 different Pollinator Heirloom varieties  
28 Pocket Counter Display  
Retail Value: \$1,061.30



02-PN250

Pre-Priced \$1.89-\$3.25

**02-PN250** • Page's® Birds, Bee's and Butterflies  
Collection of 12 different Pollinator Heirloom varieties  
12 Pocket Counter Display  
Retail Value: \$649.30



02-NSP250

Pre-Priced \$4.99

**02-NSP250** • Page's® Nasturtium and Sweet Peas  
Collection of 28 Unique Varieties  
28 Pocket Counter Display  
Retail Value: \$1,247.50



Page's® Urban Garden  
CONTAINER  
GARDENING

Varieties Suited for Small Spaces



02-UB800

02-UB800 • Urban Garden Vegetable & Herbs Assortment Floor Display  
800 Vegetable & Herb Packets/Display  
**Pre-priced \$2.89      Retail Value: \$2312.00**

02-UB450 • Urban Garden Vegetable & Herb 28 pocket Counter Display.  
28 Container varieties that feature normal fruit size on compact plants.  
450 Vegetable & Herb Packets/Display  
**Pre-priced \$2.89      Retail Value: \$1300.50**

02-UB450



32nd Annual Convention American Seed Trade Association - at Mt. Vernon, VA. - June 24, 1914



# Page's® Liberty Garden DISPLAYS

- Superb Quality Seeds
- Most Popular Vegetables, Flowers & Herbs
- Selected and Priced for the Value Oriented Buyer

## FLOOR DISPLAYS

Page's® Liberty Garden Standard "Vegetable & Flower" Assortment

1100 pkts/display • 70/30 Mix

04-LG1100 • 04-LG1100S (Southern)

Pre-priced 99¢

Retail Value: \$1089.00

Page's® Liberty Garden Standard "All Vegetable" Assortment

1100 pkts/display

04-LG1100V • 04-LG1100VS (Southern)

Pre-priced 99¢

Retail Value: \$1089.00

Page's® Liberty Garden Standard "All Flower" Assortment

1100 pkts/display

04-LG1100F

Pre-priced 99¢

Retail Value: \$1089.00

Page's® Liberty Garden Standard "Vegetable & Flower" Assortment

1500 pkts/display • 70/30 Mix

04-LG1500 • 04-LG1500S (Southern)

Pre-priced 99¢

Retail Value: \$1485.00

Page's® Liberty Garden Standard "All Vegetable" Assortment

1500 pkts/display

04-LG1500V • 04-LG1500VS (Southern)

Pre-priced 99¢

Retail Value: \$1485.00

Page's® Liberty Garden Standard "All Flower" Assortment

1500 pkts/display

04-LG1500F

Pre-priced 99¢

Retail Value: \$1485.00

Page's® Liberty Garden Combination Assortments

2200 pkts/display

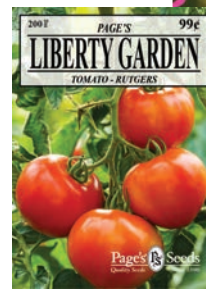
04-LG2200 • 04-LG2200S (Southern)

04-LL2200F (All Flower) • 04-LG2200V (All Vegetable)

04-LG2200VS (Southern All Vegetable)

Pre-priced 99¢

Retail Value: \$2178.00



04-LG1100



04-LG750

## COUNTER DISPLAYS

Page's® Liberty Garden Standard "Vegetable & Flower" Assortment

750 pkts/display • 60/40 Mix

04-LG750 • 04-LG750S (Southern)

Pre-priced 99¢

Retail Value: \$742.50

Page's® Liberty Garden Standard "All Vegetable" Assortment

750 pkts/display • 60/40 Mix

04-LG750VN • 04-LG750VS (Southern)

Pre-priced 99¢

Retail Value: \$742.50

Page's® Liberty Garden Standard "All Flower" Assortment

750 pkts/display • 60/40 Mix

04-LG750F

Pre-priced 99¢

Retail Value: \$742.50





# Advertising OPPORTUNITIES

Imprintable Seed Packets • 2 Week Turnaround • Rush Service Available



- Non GMO Seed
- Packets Made of Recycled Paper



Customize Packets with your logo and copy

For a complete styling and variety offering contact:  
 Jeff Serko  
 jserko@pageseed.com  
 607.656.5915

Price based on quantity per variety and/or per image

(8P)

Standard	Imprint Area	150	250	500	750	1,000	1,500	2,000	2,500
BACK	2 1/4" x 3 1/4"	\$1.92	\$1.50	\$1.00	88¢	82¢	72¢	68¢	66¢





# 2024 Catalog

## ORGANIC SEED



## URBAN CONTAINER GARDENING



## Page's Seeds

Quality Seeds Since 1896  
1A Green Street • Greene, NY 13778

p: 607.656.4107  
toll free: 1.800.688.1896  
f: 607.656.5316  
f: 607.656.8558

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[info@pageseed.com](mailto:info@pageseed.com)

